

Students' Social Mobility in the Dialogue of Education and Culture in Modern University.

Leila Munirova

Education Department, UNESCO chair,

M.Akmullah Bashkir State Pedagogical University

Abstract

The paper analyzes the problem of student mobility within the dialogue of cultures and education in Bashkortostan within the UNESCO evaluation in the structure of modern pedagogical university, theory and technology of social mobility in higher educational community. Bashkir State Pedagogical University named after M. Akmullah is working to coordinate the UNESCO movement, transnational education in universities and schools of Bashkortostan in the context of mechanisms for integration social and educational activities. The papers focus is on border-crossing cultural research of the social mobility process in modern university, globally open to students and youth from all areas in the large field of global education and cultural diversity.

Keywords: modern university ,social mobility, cultural diversity, cross-cultural management, higher education, educational environment, comparative education, professional competences, cultural studies as interdisciplinary and transnational currents, implementation and evaluation of educational *programmes of UNESCO.*

Introduction

Modern education is characterized by the development, integration of social mobility in the dialogue of cultures of East and West. Cultural and educational environment of higher education requires appropriate solutions to ensure the authenticity of Bashkir education necessary to enter the national education in the general context of European trends of globalization. Bashkir State Pedagogical University named after M. Akmullah is working to coordinate UNESCO's education in universities and schools of Bashkortostan, to promote

UNESCO programmes within the dialogue of cultures, cross-border cooperation in the multicultural diversity of youth activity.

Solidarity and multiculturalism in the Republic of Bashkortostan is studied as ethno social portrait of modern youth in collaboration with the International Organization TURKSOY as strengthening and developing cooperation in education, culture and sport of Turkic-speaking countries and promotion of ethnic education through intercultural dialogue. [1]

The study of ethno social portrait of modern youth of Bashkortostan supports the integration of scientific research, improving the system of establishing internal and external relationships in science, education, culture and arts, media, communication, sports and tourism. Particular attention is paid to the formation of civic consciousness, culture, peace and ethnic harmony, which is illuminated by solidarity and multiculturalism of modern youth in the Republic of Bashkortostan. [3]

The aim of our investigation is the development of social mobility of students in the context of Cultures and Education. More specific objectives of the project are the following:

- Training the future teacher in the knowledge of UNESCO movement and transnational education in modern Pedagogical University;
- Development socialization and social skills among youth, the awareness of similarities and differences in social problems in different European and Asian countries;
- The academic and social mobility, professors, postgraduates and students exchanges so that to make the university a region of peace, cooperation, prosperity and harmony;
- Inviting private-lecturers and leading scientists for presenting master classes within the transnational education of sport and culture;
- carrying out joint scientific conferences, workshops and seminars, develop mutual exchanges and cooperation in the fields of culture, art, education, science, technologies, health, tourism, sport and other social and humanitarian spheres;
- organizing panel discussions and seminars of UNESCO within the context “Ethno cultural education: historical traditions and cultural features”;

- providing organizational and technical support of realization the joint scientific, projects, maintaining global and regional stability through academic research, policy consultation, professional training, and cultural communication;
- Initiating the International Festivals of languages and peoples “Historical memory in the dialogue of cultures ”,creating favorable conditions for studying languages and cultures;
- Creating tourist and regional routes “Etnosocialisation of young people in the multicultural learning community”;
- Development and realization of joint students educational programs, UNESCO actions on youth for 2014-2021, innovative youth-led and youth-oriented projects;
- Organizing Summer schools and International Youth Days within the transnational education;
- Carrying out the Olympic sessions in the dialogue of cultures and global education of East and West;
- Organizing Web-seminars, on-lines conferences, Intel-programs, e-learning, mobile-pedagogy weeks, SMART schools within the project “ Youth in modern learning community”;
- *Expressing potential interest to support specific action projects with private and public sector partners “Youth and social inclusion: civic engagement, dialogue and skills development”, youth-moderated and interactive debates;*
- *Establishment the Capacity-building workshops offered in the fields of competence of UNESCO (communication, education, culture, sciences) and notably placing an accent on developing projects;*
- Exchanging and sharing of know-how and of the experiences of young women and men from different backgrounds, career paths and from all EURAS countries and regions of the world;
- Interaction through numerous capacity-building sessions, plenary discussions, and workshops on modern university topics, as well as one-to-one coaching and mentoring made available by partners.

The theoretical and methodological basis of study is the anthropological, cultural, systematic, comparative and competitive approaches to comparative education. Comparative pedagogy reveals the positive and negative aspects of international teaching experience, methods and forms of mutual enrichment of national cultures in

teaching the innovative educational activities. Theoretical and methodological basis for comparative studies are the specific historical, cultural, ethno-psychological, civilizational approaches to comparative education and educational theory and practice in various countries and regions (D. Badarch, N.V. Bondarevskaya, B. L. Wulfson, A.N. Dzhurinsky, V.P. Lapchinskaya, Z.A. Malkova, N.D. Nikandrov; “Yearbook of Education” (Columbia University), “International Yearbook Training and Education, International Journal of Teachers” (Germany), “Comparative Education”, “The world of education” (“Le Monde Education”), “Review of Comparative Education”).[2]

The implementation of the comparative approach promotes students' understanding laws of development the global educational research, strategies and trends of teacher education in the modern world.

This helps students to master the ways of implementing the research position in their professional activities as improvement of the quality assurance system of higher education.

The innovative constructions allow creating comparative studies in the framework of modern pedagogical university as a center for integration of science and education, international cooperation in the modern world and the global society in the context of grant policy, cultural exchanges, and programmes of UNESCO, IREX, Fulbright, DAAD, Work and Travel, International Exhibitions “Education Abroad, SALTO-Youth programmes. [4]

The realization of the comparative approach promotes students' professional competence. Theoretical and methodological basis for comparative studies are the specific historical, cultural, ethno-psychological, civilizational approaches to comparative education and cross-cultural management (educational theory and practice in various countries and regions, UNESCO-UNITWIN chairs, a network of UNESCO Associated Schools, Education for All, the Bologna Process).

The UNESCO center "Social mobility of students within the dialogue of cultures in global education" coordinates UNESCO education in universities and schools of Bashkortostan, including best practices of UNESCO in educational

activities of universities, schools and adapting the best cross-cultural programmes relevant to the challenges of UNESCO National Education. [5]

The UNESCO movement in Pedagogical University is positioned in the following transnational context:

1. Education as the promotion of the UNESCO movement for middle and high schools of Bashkortostan within the dialogue of cultures, inter-university cooperation of the UNESCO Chairs, the UNESCO Associated Schools Network, achievement the Millennium Development Goals (MDGs), the United Nations Development Programme (UNDP), a program "Education for all", participation in the Bologna process, European education, the European Credit Transfer System (ECTS), the integration of the Shanghai Academy of Social Sciences, Center of Shanghai Cooperation Organization Studies.

2. Science as the participation in scientific researches, international programmes of UNESCO, grants, projects, conferences and forums in the development of international and national mobility. The organization of international conferences, festivals, forums in the universe of EURAS, TURKSOY as Turkic-speaking education and cooperation, the nomination of the Youth Unity of Bashkortostan such as "UNESCO and international Education in the modern school of the Republic of Bashkortostan", "Socio-cultural adaptation of the Turkish-speaking students in the educational environment of modern university."

3. Culture as a research investigation of socio-cultural portrait of future teachers in regional educational environment, individual trajectories of social adaptation of migrant students, the study of problems of ethnic culture and intercultural communication, youth subculture, ethno-socialization of young people in education of the Republic of Bashkortostan (TURKSOY, the Ministry of Culture of Bashkortostan, the House of Peoples' Friendship of the Republic of Bashkortostan, The National Assembly - Kurultai). Sharing the historical and cultural heritage in international cultural exchange programmes of UNESCO in the Turkic world, education and activities of TURKSOY and the House of Friendship of Peoples in Bashkortostan, AIESEC, the international exhibition "Education abroad" international cultural

festivals, international drama festivals of Turkic-speaking peoples "Tuganlyk", musical creativity of Turkic youth "Ural-mono, Ural-Batyr".

4. Sport and tourism as a great process of socialization within the national sports and educational environment, Olympic education, inclusive education, museum and ethnographic tourism, mountain, water, skiing tourism, sport and culture festivals (Ministry of Youth Policy, Sport and Tourism). Identification of high school as an international sport, cultural and entertainment tourism center, development a common strategy of cooperation in the dialogue of culture and sport.

5. Information and communication as the integration of media-communicative education within the UNESCO Global MIL Assessment Framework, the creation of electronic textbooks and educational portals, web-sites of sustainable society development (The Youth Unity of Russia and Bashkortostan), the publication of books, articles in the dialogue of cultures and civilizations of East and West, the participation in comparative education webinars.

The simulation of social mobility within the competent format of culture and sport provides the following typology of competences:

Cognitive competences:

- The main regularities of formation and development of education and culture in the modern world;
- The object and the subject of Comparative Education as a science;
- The pedagogical works in comparative pedagogy, pedagogical patterns and models;
- The innovative model of learning in foreign countries, the criteria for international accreditation of the quality of educational programs;
- Rating of international cultural and educational centers in Russia, Bashkortostan and abroad;

Social competences:

- Describing the main trajectories of the world education and culture in global, regional and national levels;
- Determining the value of international experience within the education system in Russia and Bashkortostan;
- Designing the educational process on modern cross-cultural concepts of foreign countries.

Personal competences:

- Research positions in the professional improvement of the quality assurance system of higher education;
- A system of methods and modalities for innovative educational and cultural processes in the context of the transforming functions of Comparative Education.

The center organizes teacher training courses "The UNESCO movement in modern rural schools" in the context of main issues in modern education and cultures in the context of the international UNESCO development "Trends in the development of UNESCO education in modern world", "Multicultural education, world culture education", "Human Rights in Education", "UNESCO world education in different countries", and the activities of scientific and educational resource center of UNESCO in M. Akmullah Bashkir State Pedagogical University.

The university pays a special attention to the development of tolerance which requires the study of the individual student's social portrait of Turkic-speaking students in modern schools of Bashkortostan. The projects involve comparative analysis of adaptation in Russia and foreign higher education in the Republic of Bashkortostan in the dialogue of cultures and civilizations of East and West. [6]

The center cooperates with leading universities in St. Petersburg, Moscow, Kaliningrad, Kazan, Yekaterinburg, Yakutsk implementing innovative projects of UNESCO in the network of universities and UNESCO Chairs of EURAS countries in

the sphere of education to provide innovative high school renovation and improvement of educational policy.

The particular attention is paid to the formation of civic consciousness, world culture and interethnic harmony, which is illuminated by the media (participation in TV programs "All Ufa", radio programmes "Yuldash"). The socio-pedagogical project "Solidarity, memory, identity" serves as the realization of civic engagement, integration in a multicultural society, social mobility, youth ethno-socialization in a multicultural educational environment (school principals, leaders of rural communities, the heads of the rural cultural houses, directors of museums), as well as transferring a scientific knowledge of cultural and educational institutions. [7]

Students, undergraduates and postgraduates of Bashkir State Pedagogical University named after M. Akmullah have an opportunity to take part in conferences, round tables, workshops on social and academic mobility in the structure of teacher competent approach to education. The innovative models allow doing comparative studies within the framework of modern pedagogical university as a center of integration within science, education, culture, arts and sports as well as international cooperation in modern world and the learning society. Also comparative studies are held in the context of grant policy and international cultural exchange programmes of UNESCO and EURAS, education within the activities of TURKSOY, the House of Friendship of the Peoples and transnational organizations.

There were published the following monographs: "Methodology of ethno-pedagogy" (Prof. Gayazov A.), "Comparative Education", "Training of a professional competence of future teachers in the educational environment of modern university", "UNESCO within the Education and Cultures in Modern Pedagogical University", "International academic mobility programmes and the Associated UNESCO schools» and also some articles on UNESCO problems in the context of modern education and culture.[8]

Conclusion:

The paper focuses on methodology, theory and technology of cross-cultural management in education, ethnic and religious tolerance and intercultural dialogue and

strengthening of ethnic and cultural unity of the peoples of Bashkortostan. There are organized projects, programmes in the integration of festivals in modern Education, Culture and Sport (creating social mobility of students in the dialogue of cultures and sport, a personality socialization in sport - educational environment ("Professional competence of future teacher in the educational environment of the university," "Comparative Education in the dialogue of cultures and peoples of the world ", " Social Portrait of modern Turkic-speaking youth")) so that to share the best practice examples and instigate youth debates on intercultural diversity in the UNESCO and EURAS learning community.

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